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FOR MORE INFORMATION CONTACT

Nelson Driver, 479-527-9993, bikesbluesandbbq@gmail.com

Bob Corscadden, 479-445-9171, bob@jimbobcreative.com

Bikes, Blues & BBQ Announces New Board Members

FAYETTEVILLE, Arkansas, July 9, 2009 – Bikes, Blues & BBQ announced today the appointment of Steve Clark and Allyson Twiggs Dyer to its board of directors.

“We have always worked closely with the Chamber of Commerce to ensure that the event’s economic impact is rewarding for local businesses and organizations,” said Nelson Driver, Event Director of Bikes, Blues, & BBQ. “As the new President and CEO of the Fayetteville Chamber of Commerce, Steve is a natural choice to join our board of directors.”

Steve Clark also serves as a member on the Public Facilities Board for the City of Fayetteville. Previously, Clark was the Director of Admissions, Assistant Dean and an assistant professor at the University of Arkansas’ School of Law. He has also served in the United States Army and for five terms as the Attorney General of Arkansas

“Allyson Twiggs Dyer has been an integral part of planning and promoting Bikes, Blues and BBQ for a number of years. Together with local businesses, she has worked tirelessly to ensure that visitors to our community have a positive and memorable experience. As the advocate for out-of-town guests, her addition to the board of directors is critical in helping us further our reputation as one of the best rally’s in the country today,” said Nelson.

Dyer has been the director of the Fayetteville Convention & Visitors Bureau for the past seven years. She received certification as a Destination Management Executive, which is the highest achievement in destination management professionals. Currently, Dyer serves on the Board of Pagnozzi Charities, Razorback Foundation Hall of Honor committee, and the Arkansas Travel Council.

About Bikes, Blues & BBQ

Bikes, Blues & BBQ is the largest non-profit (501(c)(3)), family-friendly motorcycle rally in the country for people seeking to enjoy the best in motorcycle riding, blues music and barbeque, while helping those in need. For more information visit www.bikesbluesandbbq.org.

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